



Dear Colleague in Ministry:

The Gospel just changed the face of a country and made history as 50 years of fighting ended in Mindoro, Philippines. After listening to Adventist World Radio's broadcasts and taking the Gospel to heart, rebel fighters and assassins laid down their guns and made decisions for baptism. In November, they received amnesty and embraced members of the military they'd previously hunted . . .

God is still working powerful miracles today, and stories like this attest to that fact! We hope you will share this thrilling information with your church on March 12 during Adventist World Radio's Annual Offering.

In your church family, there may be members who are not familiar with AWR's unique ministry. In conjunction with the offering on March 12, your assistance is crucial in educating members about the power of radio and AWR's commitment to carrying the Gospel message directly into people's homes and hearts. Just to give you a brief overview:

- As the radio ministry arm of the General Conference, AWR seeks to penetrate into places no missionary can travel to, in addition to covering the rest of the "reachable" world.
- The ministry has always sought to go "wherever air goes" with its more than 1,000 stations and 100+ languages broadcasting via AM/FM and regional shortwave radio worldwide. But the broadcasting doesn't end there! AWR also shares messages through cell phone evangelism, two new apps, Godpods, social media, and global podcasts. Through it all, the ministry connects listeners with local pastors and churches.
- AWR's outreach extends beyond broadcast outlets, including humanitarian efforts through AWR360° Health, and evangelistic meetings in partnership with Total Member Involvement (TMI). Watch incredible mission videos at awr.org to learn more about this worldwide ministry.

We hope that you will find the enclosed materials useful in promoting the March 12 offering. You may also download these items at awr.org/offering:

- Poster for your lobby bulletin board or other high-traffic areas.
- Series of bulletin announcements.
- Bulletin insert master sheet for duplication.
- Offering reading (may be used for church and/or Sabbath School).

Thank you in advance for your help! Your congregation's prayers and support are vital as we seek to reach every corner of the earth with the Gospel.

Yours in the Blessed Hope,

Duane McKey, D.Min.
President

cc: Head Elder & Church Treasurer

P.S. Visit awr.org/offering to download a short video to accompany the offering appeal.

